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LAURIE MASLAK PH.D., CHRP

Laurie Maslak is a Vice President and Principal Consultant of Talent Management, with Right Management, for the Pacific Northwest Region and Western Canada. Laurie consults with clients primarily in the areas of executive coaching and development, strategic alignment, creation and development of high performance senior teams, developing robust succession programs, and designing and implementing organizational effectiveness solutions.

Coaching and Consulting Experience

Laurie has a proven track record in strategic business, organizational and leadership development that has been applied directly into extensive practice, with all levels of leaders, across a wide spectrum of industries and sectors.

She brings nearly 30 years of combined consulting and senior executive experience from a number of private and public sectors. Her work has included extensive experience in health care (executive leadership and front-line patient care), the extraction industry (oil and gas exploration and production, oil sands operations, field operations and services), the financial sector, manufacturing and retail services, power and utility services, consulting to agricultural entrepreneurs, government, library systems and educational institutions. Laurie has also worked with First Nations communities and was bestowed with a Cree name Healing Wounds Woman.

She has been publicly recognized within the human resources community, for her ability to build high performing teams, and mentoring others in the field.

Laurie has worked successfully with individual leaders, teams, departments, organizations and communities through short term and long-term contracts from an appreciative philosophy of uncovering when and how they operate "at their best" and then working from that vision.

Her consulting work has resulted in individual transformation and large scale shifts in thinking and behavior to support new paradigms of operation.

Business/Organizational Leadership Experience

In addition to founding her independent consulting practice, Dr. Maslak has served as a(n):

- Human Resource Officer for a 120 employee geomatic and geotechnical engineering services company with operations in Fort McMurray oil sands.
- Executive Director, Organizational Effectiveness for a health care region comprised of 30,000 employees (five unions and exempt staff)
- Associate Faculty and educator at several Canadian Universities and the Banff Centre in the areas of team and leadership development, interpersonal communications, and Appreciative Inquiry.
- Coach and consultant to over 1000 leaders at all levels.

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- A Certified Human Resource Professional since 1998.

Education and Training

- Ph.D. in Organization and Management, with a specialization in Leadership from the School of Business and Technology at Capella University, Minneapolis, MN
- Masters of Arts in Leadership and Training from Royal Roads University, Victoria, B.C.
- Bachelor of Nursing from the University of Calgary.

Coaching Value Proposition

"Coaching is a relational process that is a gift; a gift of new eyes focused inward".

Laurie's approach to coaching is through an "appreciative lens". It focuses on raising awareness of an individual's natural positive potential through discovery, giving voice to and building on strengths, patterns of success, and generative potential. Those who work with Laurie learn new skills and strengths and how to leverage those strengths to create lives of meaning that are passion-filled.

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